



Co Rider

Founder: Kiki.D

Co-Founder: Nick

Employee: Caleb

Problem

The specific problem that we are trying to solve is that bus commuters face **unpredictable** bus schedules on a daily basis. Missing the bus each day due to buses not operating on a proper schedule, coming and going too early or late, or a bus just not stopping due to an over capacity amount, can impact the rest of a commuter's day.

At Co-Rider, we want to make commuters' days easier with an app that helps them arrive on time as well as offering a plethora of entertainment options to enjoy on ones **unpredictable** commute.

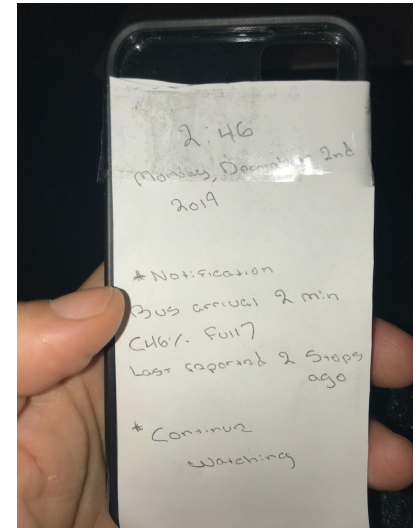
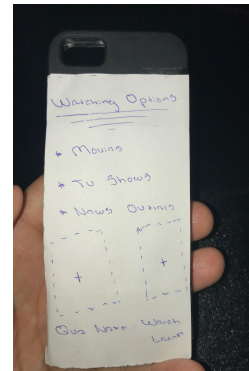
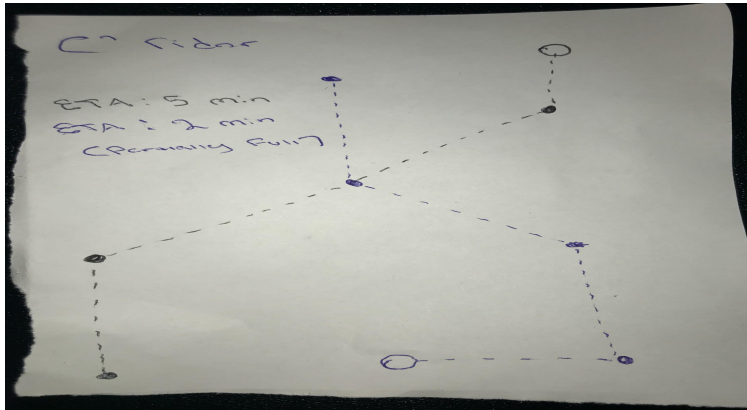
Regular commuters (employees, college students, etc.) **are the people who are most affected by this problem.**

Solution

- Our solution to this problem is a Navigation app.
- Users report location and status of their buses and bus stops in order to build a crowd resource of information on the status report

This solution helps you save time and predict and accommodate delays

We are applying techniques proven to improve navigation experience to a new commuter paradigm



Thank you!

Co-Rider

“Writing **(Riding)** our story one bus at a time”

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We will be taking questions now