

Kiki.D

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EDUCATION

American University, School of Communication and Kogod School of Business – Washington, DC

Bachelor of Arts in Public Relations & Strategic Communication

May 2021

Minor: Business and Entertainment GPA: 3.24

SKILLS

- **Creative:** Graphic Designer, Songwriting, Video Editing, Digital Marketing
- **Software:** Adobe Photoshop, Microsoft Word, PowerPoint, GarageBand/ProTools

WORK EXPERIENCE

Intern, Hip Hop Caucus – Washington, DC

Jan 2020 – May 2020

- Conducted outreach to potential partnering organizations and solidify agreements with existing non-profit organizations to support communities affected by climate and racial injustice
- Researched topics including civil rights and climate change for policy and strategic growth priorities
- Reviewed and edited briefing papers, Q&A, talking points, web content, and press materials to ensure consistency in branding

Music Coordinator, Camp Harbor View – Boston Harbor, MA

June 2019 – Aug 2019

- Prepared lesson plans on songwriting and beat production for a camp of 900+ youth, ages 11-14
- Led and fostered conversations about the music industry
- Maintained sound quality during talent shows for a 10-week summer program

Graphic Designer, DC Doors – Washington, DC

May 2019 – July 2019

- Designed brochures to help promote fundraising efforts for non-profit transitional housing group
- Wrote eight blog posts about homelessness and its impact on youth and women

Community Organizer, The Dudley Street Neighborhood Initiative – Boston, MA

June 2017 – Aug 2017

- Organized and promoted a multi-cultural festival for 500+ adults, youth, and families
- Achieved fundraising goal of \$15,000 in collaboration with community partners and sponsors
- Surveyed 30+ people/businesses, door to door, about ending mass incarceration

ACHIEVEMENTS & FREELANCE

Songwriter, Indigi Music

March 2020 – Present

- Awarded music contract to write, record, and pitch songs to movies and TV shows

Editor for the Campus & District Section, The BlackPrint – Washington, DC

Oct 2017 – Dec 2019

- Wrote for an online publication and pitched story ideas to a staff of 10 students weekly

Talent Escort (Day of Show), Kennedy Center – Washington, DC

Nov 8th, 2018

- Assigned to a Hollywood actor, took him where he needed to go from rehearsal to post-show

INTERESTS

- Music Business
- Environmental Justice
- TV and Film

